

Digital Transformation Is Disrupting Every Industry

of global GDP will be digitized by 20211

48%

are unsure what their industry will look like in 3 years

fear they will be obsolete in 3-5 years²

see digital business initiatives as critical²

AUTOMOTIVE

RETAIL

MANUFACTURING

SCIENCES

² Dell Digital Transformation Index

FINANCE

AND MORE...

Evolving Data Landscape

TRADITIONAL



Structured Linear Growth
Contained Batch

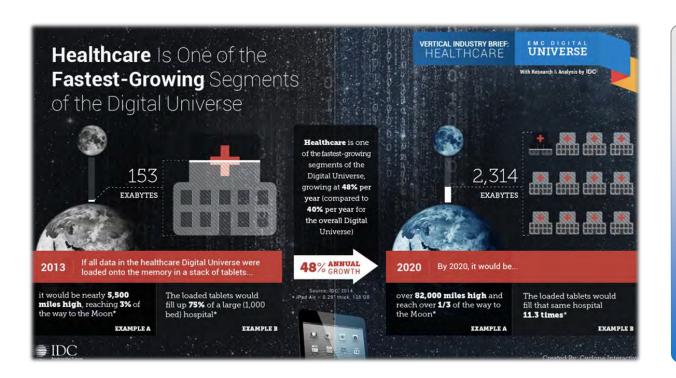
NOW



Unstructured Exponential Growth
Distributed Real-time



Healthcare Data: World Record in Data Growth

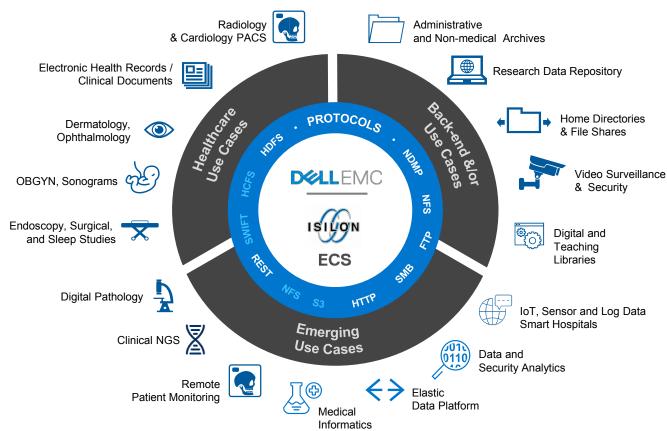


Industry Drivers:

- Clinical applications
- Compliance Requirements
 - HITECH, EMR MU
 - HIPAA, EU Data Directives
- FutureCare-enabling technologies for cloud, Big Data, mobile, & social
- Latest IDC number for 2020 and beyond: 35%

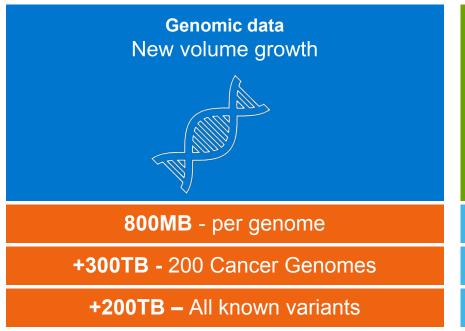
Source: IDC /EMC Digital Universe Healthcare Industry Brief

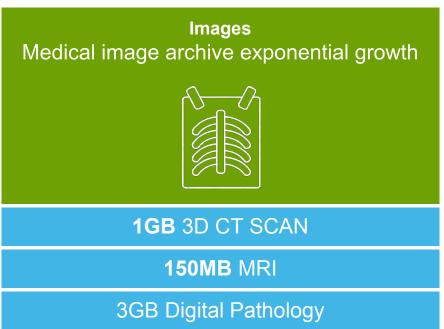
Data Sources in Healthcare and Life Sciences



Unstoppable data growth

Biological health information has grown to surpass our cognitive capacity, how will we manage and learn from this massive increase in data?





The Top 3 Focus Areas Around Healthcare Data

IT Consolidation

- Eliminate Data Silos
- Create a "Healthcare Data Lake", aka VNA (Vendor Neutral Archive)
- Use Data for Clinical Outcomes, aka Precision Medicine

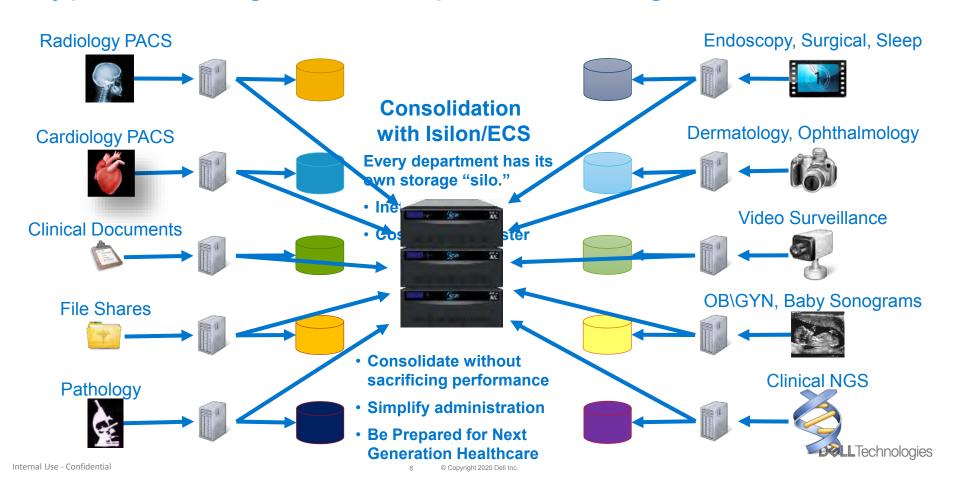
Genomics Sequencing

- Primarily in Oncology
- Also used in Diabetes and Cardiology

Digital Pathology

- Last Discipline to Transform to a Digital Workflow
- Huge Amount of Data to be Managed
- Potential AI Projects with Medical Universities and Research Institutions

Typical Storage in a Hospital / HC Region



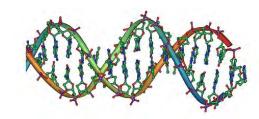
Dell EMC Healthcare Partner Ecosystem

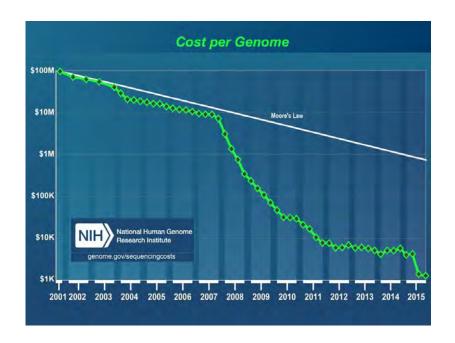
Certified offers for healthcare providers worldwide

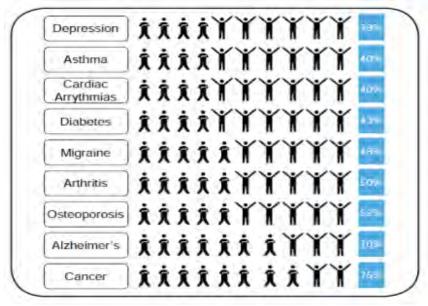


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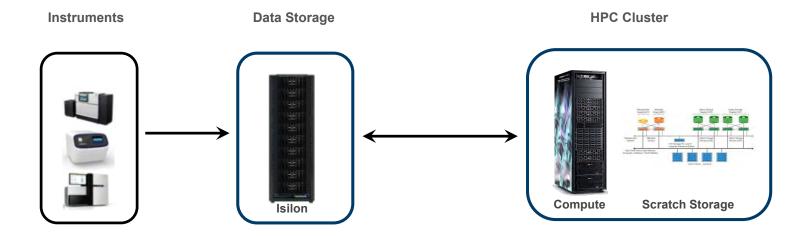
Why Next Gen Sequencing?







Main Components of the Hardware Infrastructure



Digital Pathology – the Next Digital Workflow

- Pathologists start adapting to the digital workflow
- ISVs start offering solutions for digital pathology
- Enormous amount of data
 - 4x500 MB per Whole Slide Image

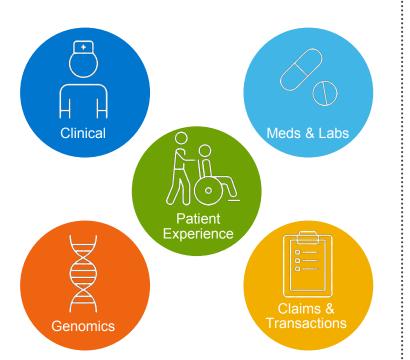


ISV	Scanner	PACS / workflow	Al / Analytics	FDA approved
PROSCIA		✓	✓	
HURON Digital Pathology	✓	✓	✓	
PHILIPS	✓	✓		✓
SECTRA		✓		✓
Leica	✓	✓		✓
inspirāta		✓	✓	

Big data is the foundation of precision medicine

Today:

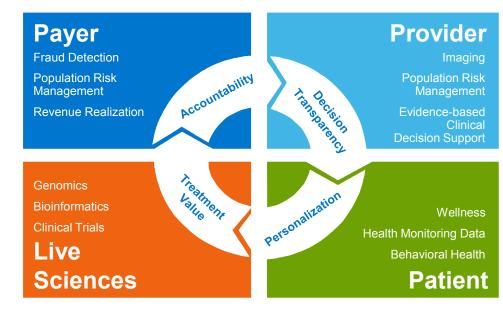
Many Disparate Data Types



Future:

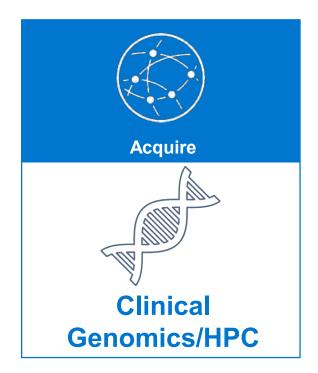
Clinically Actionable Information

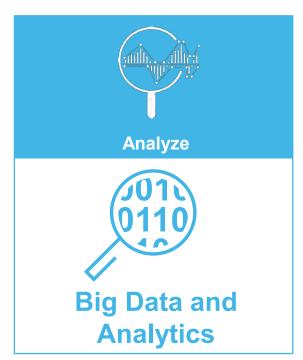
Leading to better decisions, improved patient experience, healthier population outcomes, & value-based care, higher quality at reduced costs



Precision Medicine Transformation

Big data and research platforms are key to unlocking the value in precision medicine







Machine Learning in Healthcare

Tools for Digital Pathology

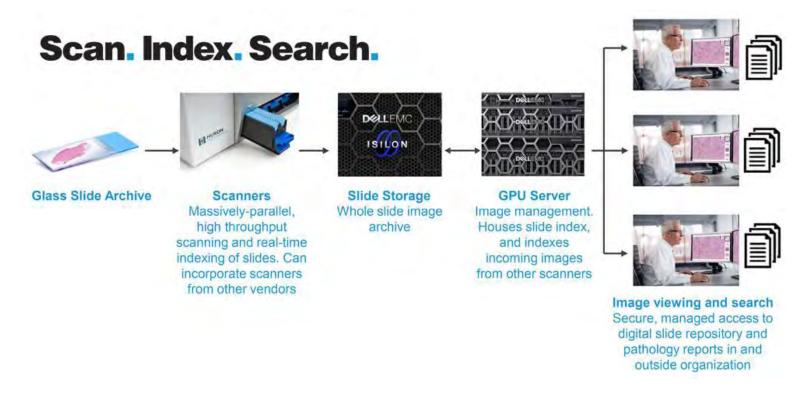
Emergency Call Center





Huron Digital Pathology Analytics

http://www.hurondigitalpathology.com/



Modern Data Center: Your End-to-End HIT Partner









Networking

Servers

Storage

Data Protection

Converged & Hyperconverged Infrastructure



Ready Solution for Life Sciences



Ready Solution for Artificial Intelligence



DELLTechnologies

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Challenges handling unstructured data

QUANTITY

GROWTH

LOCALITY

80%

of the world's data is unstructured¹

3x

Expected to triple from 2019 to 2024²

50%

Outside data center

All while IT budgets remain flat

DCLLTechnologies

¹ Source: Gartner Market Guide for File Analysis Software March 2018

² Source: Gartner ("From 2019-2024, enterprises will triple their unstructured data stored as file or object storage.")

³ Source: Gartner ("By 2022, more than 50% of enterprise-generated data will be created and processed outside the data center or cloud, up from less than 10% in 2019")

How do you tackle these challenges?

QUANTITY



Massive scale with a single platform

GROWTH



Data growth without complexity

LOCALITY



Diverse workloads from edge to cloud

Strength in the unstructured market

Building on a proven history of innovation with Dell EMC Isilon and OneFS



#1

Scale-out NAS platform

Over 17+ exabytes in the field



Magic Quadrant Leader

4 years in a row



2,000+

Media and entertainment

18 of 20

Top hospitals in U.S.

Leadership in over 22 verticals

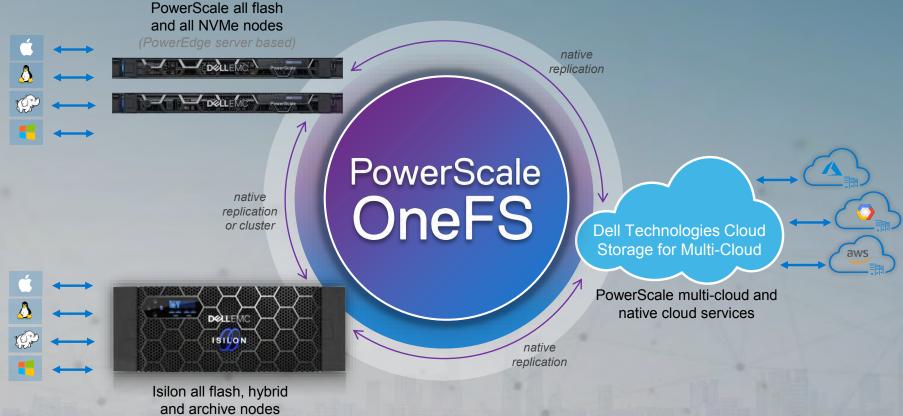
8 of 10

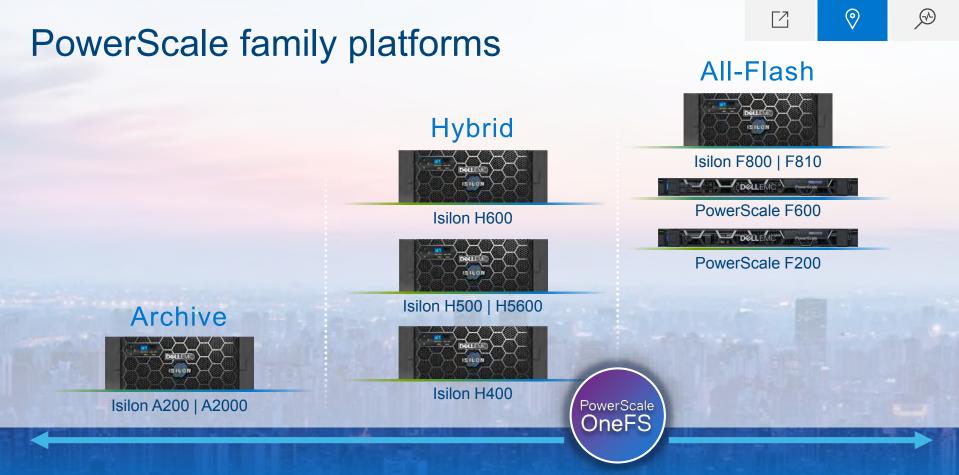
Top U.S. based pharmaceutical companies

Over 70%

Driver assist & autonomous vehicle suppliers

Introducing PowerScale family





Combine in a single cluster with PowerScale OneFS

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Enterprise grade data protection & management

Data protection and security



SnapshotIQ

Fast, efficient data backup and recovery



SmartPools

Data management

Policy-based automated tiering



SynclQ

Fast and flexible asynchronous replication for disaster recovery protection



CloudPools

Seamlessly tier cold or frozen data to a choice of public or private cloud options



SmartConnect

Policy-based client failover with load balancing



Access Zones

Secure separation of data for different groups or users



SmartLock

Policy-based compliance and WORM data protection



SmartQuotas

Quota management and thin provisioning



SmartDedupe

Data deduplication to reduce storage requirements and costs



InsightIQ

Performance monitoring and reporting to manage storage resources

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ECS Scale-Out Object Store

Modern archive

Universal archive for existing primary storage. Replaces tape. No changes to applications or operations. Archive always online of analytics workflows

Cloud native

Enable new healthcare business operations. Cloud economics and ease of use on-premise. Lower TCO compared to public cloud providers

Scalability

Deployable in clusters for petabyte and exabyte scalability

Data protection

Provides geo-distributed data protection with no single point of failure. Globally accessible. One namespace. Multi-tenant architecture

Accelerate cloud native applications

Future healthcare IoT applications on private infrastructure

Operational flexibility

Multi-protocol support for legacy & modern applications



ECS platform family

Optional SSD cache available for all archive platforms – up to **75%** performance improvement

Standard



ECS EX500



ECS EX300

Deep



ECS EX3000

PowerEdge-based servers across the ECS portfolio

Now with 16TB HDD!



*Names and images are representational and not finalized

ECS platform family

Archive

EX300



- PowerEdge server based entry platform starting at 60TB for a 5-node cluster
- Ideal for cloud-native, mobile, and web apps
- Optional 960GB SSD cache - up to 66% performance improvement¹
- 1TB, 2TB, 4TB, 8TB and new 16TB drive options (12 or 24 drives per node)

EX500



- PowerEdge server based platform offering blend of economy and performance
- Improved performance with dual 10-core processors
- Optional 960GB SSD cache - up to 55% performance improvement¹
- 8TB, 12TB and new 16TB drive options (12 or 24 drives per node)

EX3000



- Purpose-built appliance offering best density with up to 11.5PB per rack
- Ideal for storage and long term retention of bulk data
- Optional 960GB SSD cache - up to 75% performance improvement¹
- 12TB and new 16TB drive options (30, 45, 60 or 90 drives per node)

¹10KB object size

Dell EMC HPC System for Life Sciences

For Pharma/biotech applications

Solution benefits

- Reduces time to results from days to hours
- Compatible with extensive genomics application ecosystem
- · Optimized for performance, density and efficiency
- Throughput up to 163 10x genomes per day¹
- Energy efficiency less than 8.22 kWh/genome power consumption¹

Dell EMC differentiation

- Dell EMC Engineering tested, validated, and tuned for specific life sciences application sets
- Customers can leverage Dell EMC relationship for benchmarking, best practices and lab tours
- Dell EMC can provide worldwide financing, fulfillment and single-call support

Flexible design scales with plug and play building blocks to keep up with fast growing pharma/biotech applications.



BioBuilds open source distribution from Lab7™



Dell EMC PowerEdge™ R430, R630 servers, FC430, C4130, C6320 servers

Dell EMC HPC Storage for Intel® Lustre® and Dell EMC Isilon for Persistent Storage



Dell EMC Networking S3048-ON Management fabric, Mellanox® SX6036 InfiniBand® high-speed fabric; Intel Omni-Path fabric in Dell EMC H-Series H1000 and H9000 series



Simplified management using Bright Cluster Manager and Dell EMC iDRAC



Nvidia GPUs for accelerated workloads

¹Dell HPC System for Genomics v2.0 Reference Architecture



Dell EMC Isilon Life Sciences By The Numbers



- Focused On Life Science Organizations Since 2008
- Used by 300+ Organizations For NGS, HPC And Research Archive Workloads
- Installed At:
 - 8 Of The Top 10 Global Pharmaceutical Companies
 - 40% Of Top 100 North America Academic Medical Centers
 - 11 NIH Research Centers
 - Used at 7 Illumina HiSeq X Ten Installations
- 1+ EB Isilon installed in Genomics worldwide

Continued Commitment to Life Science Industry Initiatives and Technologies











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