Turkcell Profile

2,42 M companies (corporate customer)

First and only Turkish

Company in NYSE

2.800 employees inTurkcell,12.000 employees inTurkcellGroup

1000 R&D engineers

First and leader operator in Turkey, **3rd in Europe**

4

1111

Love Brand in Turkey

ISO 9001, ISO 10002, ISO 27001 and ISO 20000 certified

35M customers in Turkey, 63% Market Share in Corporate Market



CORPORATE TRANSFORMATION OF TURKCELL



From basic **Telephone Operator**





To Digital **Solution Provider**

2012 2015 2016 2017 2020



SYSTEM INTEGRATION BUSINESS



DC/CLOUD BUSINESS



INDUSTRY **SOLUTIONS**



DIGITAL SOLUTIONS



DIGITAL TRANSFORMATION FOCUS AT NEW BUSINESSES

ENERGY & AUTOMOTIVE

Smart home, smart city, transportation & energy solutions, smart car



- Turkcell Energy
- Technology provider role in «Turkey's Automobile Project»

EDUCATION

Education services to a wide range of customer groups







- Turkcell Academy
- Hello Hope & Sign Language

HEALTHCARE

End-to-End «Hospital Information Management Systems»



- Leader in terms of # of beds
- Strong pipeline



TURKCELL IN CITY HOSPITAL PROJECTS



44.500 beds39 hospitals

Market Leader in PPP 5,500 beds



YOZGAT CITY HOSPITAL

Yozgat City Hospital

- 475 beds
- 142.000 m²
- 20.000 Patients / week
- The First City Hospital in Turkey

July 1st 2016

Turkcell started with the project planning

September 1st 2016

Project Activation phase started in hospital

January 14th, 2017

Hospital opening





ADANA CITY HOSPITAL

Adana City Hospital

- 1.550 beds
- 540.000 m²
- 45.000 patients / week

March 8th, 2017

Turkcell started with the project planning

April 10th, 2017

Project activation phase started in hospital

September 18th, 2017

Hospital Opening





ELAZIĞ CITY HOSPITAL

Elazığ City Hospital

- 1.038 beds
- 355.500 m²
- 35.000 patients / week

November 28th 2017

Turkcell started with the project planning

January 26th 2018

Project Activation phase started in hospital

August 1st 2018

Hospital opening





ESKİŞEHİR CITY HOSPITAL

Eskişehir City Hospital

- 1.081 beds
- 330.000 m²

February 1st 2018

Turkcell started with the project planning

April 30th 2018

Project Activation phase started in hospital

October 30th 2018

Hospital opening





BURSA CITY HOSPITAL

Bursa City Hospital

- 1.355 beds
- 465.000 m²

June 1st 2019

Target hospital opening





DATA CENTER



- Active-Active 2 Data Centers
- International Standards
 - Uptime Institute,
 - TIA 942,
 - ANSI/BICSI
- Modern System Architecture



- Synchronized Structure
- Full Redundant
- 7/24 Online Monitoring
- High Availability
- Zero down-time tolerance





TURKCELL HIS

 Turkcell Technology continues to their investments on Healthcare Solutions



 Objective: Digitalization in Healthcare









- Getting queue number
- Getting doctor appointment
- Self check-in
- Getting laboratory results





MOBILE MEDICAL PC



- Mobility
- Bed-side access to HIS
- Medical carry box and trash bin





MEDICAL TABLET



- Bed-side applications
- Bed-side medical record
- Medicine validation
- Service record
- Online access to patient records







PATIENT INFORMATION SCREENS



- Online doctor appointment follow-up
- Doctor information
- Patient guidance





PATIENT ADMISSION DESK



- Patient record and admission
- Getting doctor appointment





SECURITY



- HIS & CCTV system integration
- Instant action for the events like baby kidnapping





CENTRAL HELP DESK



- 7/24 service
- Instant call response
- Ticket dispatching



- Measurable performance
- Better service quality
- Lower costs





SERVICE OPERATION CENTER



- Remote Level2-Level3 support
- System performance and security checks
- System updates







END USER SUPPORT

- 7/24 Onsite support
- Experienced technicians

Supported Devices for Adana Hospital:

- **2000** PCs
- **170** Tablets
- 470 Printers
- 910 Barcode Writers/Readers
- **87** Kiosks
- 174 LCD Screens
- 1084 Access Points
- 926 Switches





THANK YOU