





## From Data to Actionable Insights- When it matters!

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@ Speaker twitter handle

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Pullman Hotel Yenibosna
ISTANBUL, TURKEY





### Intuition to Precision: A Paradigm Shift

Intuitive
Medicine
Symptoms,
intuition

and limited

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informatio

Based Medicine Patterns, partial data

**Evidence** 

partial data set and knowledge Precision Medicine

Algorithms, Massive data network, real time, aggregated information and insights

















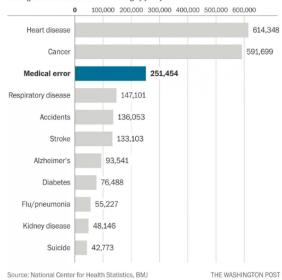


### www.himsseurasia.com

## The problem has worsened – 2016

#### **Death in the United States**

Johns Hopkins University researchers estimate that medical error is now the third leading cause of death. Here's a ranking by yearly deaths.









## Healthcare delivery has become far more complex...

- Data overload
  - Too many data points
    - 24M articles; 2100 new articles/day
    - Structured vs Unstructured
    - Not organized, contextualized
  - Signal to noise ratio
    - 2.5M alerts in 1 month for 5 ICUS with average daily census of 66 patients
- Less time with patients
  - How does a doctor or nurse process the huge amount of data to ensure care that safe, effective, efficient, timely, patient centered and equitable?
  - Health and Care are lost in the complexity









# Impact of Burnout: Opportunity Cost and Cost

- Absenteeism
  - US: 1 million missed workdays daily due to stress
- Presenteeism and Engagement
- Productivity and performance
- Medical and Mental Health Costs
- US: \$150 \$300 billion annually









## Best Experience with information and technology

- Reduce burnout
- Improve productivity
- Improve turnover, retention and recruitment

To positively impact Quality, Safety, Access, Cost and Patient Experience









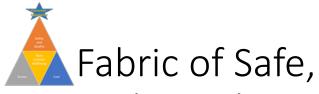
## What does "great" experience look like?

- Data acquisition is simplified, integrated and automated
- Data retrieval is context specific, on-demand and delivered in the form of actionable insights at the point of decision making
- Technology becomes the invisible factor
  - Design thinking
  - Innovation through empowerment
- Alignment
  - People, processes and technology are continually aligned to maximize clinician-patient contact time and outcomes
- Streamlined governance and decision making
- Targeted, timely, trusted communication

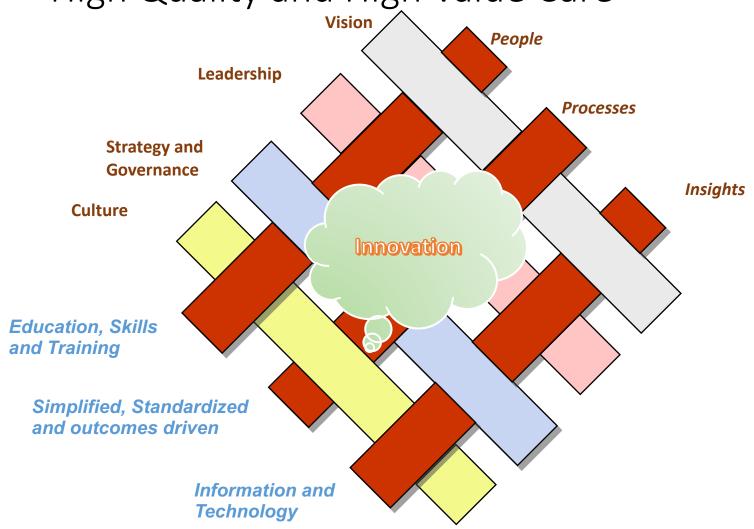


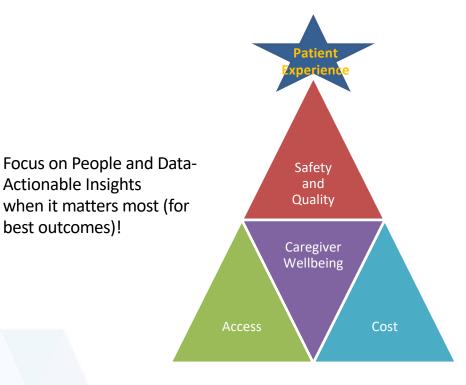






High Quality and High Value Care





Simplify technology, Standardize content, Streamline governance and Support, always













## Thank you!

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