

# HIMMS 19

LEVENT METE ÖZGÜRBÜZ

Country names are color-coded based on their Innovation Efficiency Ratio, which measures how much innovation output that country is getting for its inputs.

- Gross domestic product per capita is measured in purchasing power parity international dollars, which is based on the amount of local currency necessary to buy the same amount of goods and services in that country as a dollar would buy in the U.S.*

**More with Less** — Moldova, a country of 3.6 million, is relatively poor, with a per capita GDP of \$3,534. But it does well with what it has, with the second-highest rate of trademark registrations relative to GDP in the world.

**The 800-Pound Gorilla** China is the world's top exporter of creative goods and a top investor in R&D, but the political and regulatory environments are still weaknesses.

19 400

**Oil, the Enemy of Innovation?** While incredibly wealthy, the United Arab Emirates, Kuwait, Qatar and Saudi Arabia all suffer in the GII rankings because oil and gas investment has crowded out other investment. The GII authors explicitly mention the "resource curse

*Graphic by Pitch Interactive*

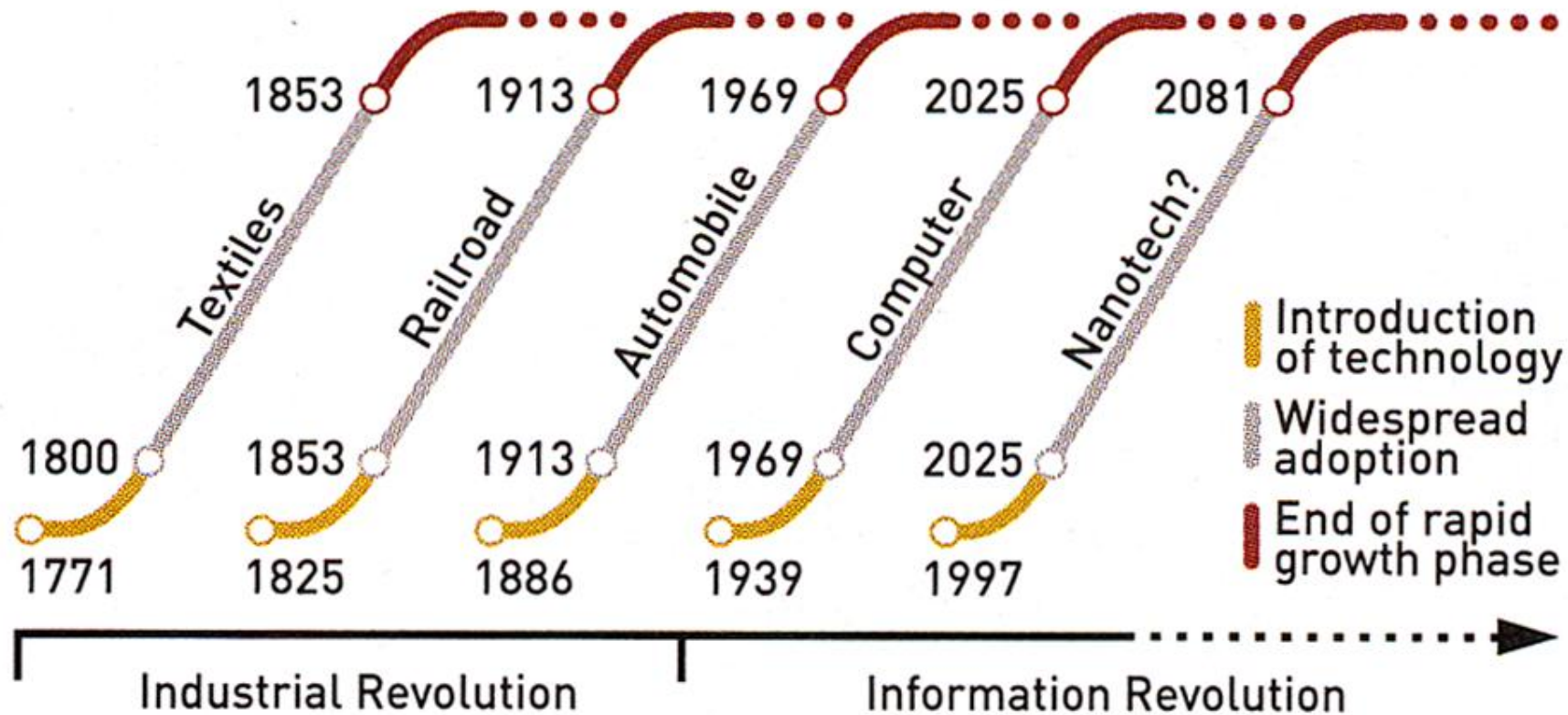
SOURCE: THE GLOBAL INNOVATION INDEX 2013: LOCAL DYNAMICS KEEP INNOVATION STRONG IN THE FACE OF CRISIS, BY SOUMITRA DUTTA, DANIELA BENAVENTE, BRUNO LANVIN, AND SACHA WUNSCH-VINCENT (CHAPTER 1, FIGURE 4, PAGE 24 IN *THE GLOBAL INNOVATION INDEX 2013*)





# REVOLUTIONARY FORCES

Basic advancements in science and technology come about twice a century and lead to massive wealth creation.



**Commonality:** Railroad, auto, computer, nanotech  
all are enabling technologies



# Üretmek-Satmak-Sürdürülebilirlik

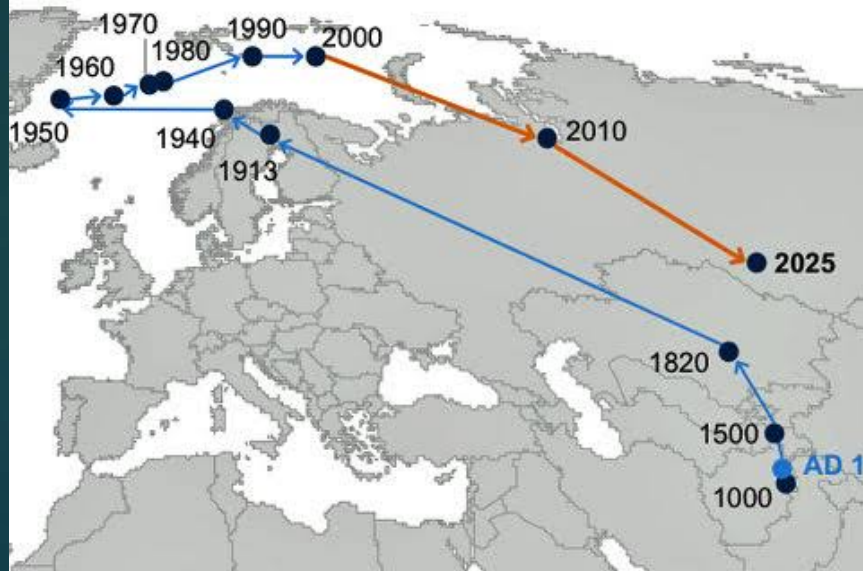


CHART OF THE WEEK

## The Unicorn Landscape

BREAKING DOWN THE WORLD'S 326 UNICORNS BY COUNTRY, SECTOR, AND VALUATION

The unicorn club is growing.

These fast-growing private companies, each valued at over \$1 billion, have been multiplying fast - and according to CB Insights, **more than 119 new companies joined the global unicorn club since last year.**

Let's take a look at how the current landscape breaks down, by sector, country, and valuation.

### TOP 10 UNICORNS BY VALUATION



Top 10

Together, the **Top 10 unicorns** are worth a total of \$388 billion, which is roughly **36% of the total value of all 326 unicorns that currently exist.**

### ALL 326 UNICORNS, SORTED

Nearly **half of the world's unicorns** come from the **U.S.**, including 7 of the 10 largest by valuation

















### UNICORNS BY SECTOR





Dijitalleşebilecek herşey dijitalleşecek  
Ağa bağlanabilir herşey ağa bağlanacak  
Otomatize edilebilecek herşey otomatize edilecek

 Hierarchy	 Network
 Order	 Responsibility
 Plans	 Experiments
 Profit	 Meaning
 Privacy	 Transparency
 Closed	 Connected
 Local	 Global



**"Eski dünya ölüyor ve  
yeni dünya doğmak için  
mücadele ediyor;  
şimdi canavarlar zamanı."**

*Antonio Gramsci*